

Digital Pioneering

Academic Calendar

Group 8 | Start Fall 2018 | Modifications reserved

Module 1 | Innovation & Technology Management

September 3rd – 7th, 2018 | ZU, Friedrichshafen

Module 2 | Business Model Innovation

September 10th – 14th, 2018 | ZU, Friedrichshafen

Module 3 | Business Plan Creation and Pitching

December 3rd – 7th, 2018 | Berlin

Module 4 | Collaborating in Networks

January 7th – 11th, 2019 | ZU, Friedrichshafen

Module 5 | Digital Value Networks

March 11th - 15th | ZU, Friedrichshafen

Module 6 | Trend Research & Scenario Technique

May 6th – 10th, 2019 | ZU, Friedrichshafen

Module 7 | Consumer Behaviour & Marketing of Digital Goods

June 24th-28th | ZU, Friedrichshafen

Module 8 | International Academy

August 5th – August 9th, 2019 | Abroad

Module 9 | Open Government & Social Entrepreneurship

October 7th – 11th, 2019 | ZU, Friedrichshafen

Module 10 | Management of Knowledge Based Firms

December 2nd – 6th, 2019 | ZU, Friedrichshafen

Module 11 | Legal & Political Environment of Digitalization

February 2020 | ZU, Friedrichshafen

Module 12 | Digital Business Models in Other Markets

May, 2020 | ZU, Friedrichshafen