

Short CV

Prof Dr Josef Wieland



Prof Dr Josef Wieland is Professor of Institutional Economics, Organisational Governance, Integrity Management & Transcultural Leadership at the Zeppelin University in Friedrichshafen, and Director of the Leadership Excellence Institute Zeppelin (LEIZ). Prior to this, he was the Professor for Business Administration & Economics with an emphasis on Business Ethics at the University of Applied Sciences, Konstanz.

He is the initiator and president of the Forum Compliance & Integrity (FCI), as well as Chairman of the German Network of Business Ethics (DNWE). He is a member of the National CSR Forum and serves on the jury board for the 'CSR Award' of the German Federal Government. In the context of the German G20 presidency in 2016/2017, Prof Wieland is part of the Think20 process, co-leading the working group „Sustainability in Global Value Chains“.

Prof Wieland is an expert in the field of Compliance and Business Ethics for more than 20 years. He is an adviser and compliance monitor for the European Bank of Reconstruction and Development (EBRD), and the World Bank.

He conceptualized, implemented or audited the Integrity & Compliance Management System for various international companies such as Allianz, ABB, BASF, Daimler, Deutsche Post, Deutsche Telekom, Deutsche Bahn, Fraport, the German Employers' Association of Chemical Industry, the Bavarian Construction Industry, the Corporate Governance Initiative of the German Real Estate Industry as well as in numerous SME, such as Gerolsteiner Brunnen GmbH & Co. KG and Lahmeyer International.

Prof Wieland is a member of the International Ethics Standards Coalition of the Royal Institution of Chartered Surveyors (RICS), of the Accreditation Counsel of the Bank Note Ethics Initiative (BnEI), and of the DPDHL Group Sustainability Advisory Council.

Besides his work as an adviser and researcher in the field of Integrity & Compliance, he was a member of the DIN Working Group "Social Responsibility of Organisations"; standard ISO 26000 "Guidance Document on Social Responsibility".

The EMBA Daimler AG Compliance & Corporate Governance in Beijing, initiated by Prof Wieland, has been very successfully conducted since 2007 under his leadership.

He has been awarded the Max Weber Prize for Business Ethics of the BDI (Association of German Entrepreneurs), Cologne 1999, and the State Research Award Baden-Wuerttemberg in 2004.

Some of his current publications are:

- | Wieland, J. (Ed.): *Creating Shared Value – Concepts, Experience, Criticism*, Heidelberg, Springer: Reihe Ethical Economy. Studies in Economic Ethics and Philosophy, 2017
- | Wieland, J. / Baumann Montecinos, J. / Heck, A. E. H. / Jandeisek, I. / Möhrer, M.: *CSR Performance: managen und messen*, Marburg, Metropolis, 2017 (in print)
- | Wieland, J. / Leisinger, K. M. (Ed.): *Transculturality – Leadership, Management and Governance*, Marburg, Metropolis, 2016
- | Wieland, J.: *Governance Ethics: Global value creation, economic organization and normativity*, New York et al., Springer, 1 Auflage, 2014, (Ethical Economy. Studies in Economic Ethics and Philosophy)
- | Wieland, J. / Steinmeyer, R. / Grüninger, S. (Ed.): *Handbuch Compliance Management. Konzeptionelle Grundlagen, praktische Erfolgsfaktoren, globale Herausforderungen*, Berlin, ESV, 2 Auflage, 2014