

Business & Leadership for Engineers

Academic Calendar

Group 5 | Start Fall 2018 | Modifications reserved

Module 1 | Strategic Management

September 3rd – 7th, 2018 | ZU, Friedrichshafen

Module 2 | Organizational Structure and Human Resources

December 3rd – 7th, 2018 | ZU, Friedrichshafen

Module 3 | Innovation and Technology Management

January 7th – 11th, 2019 | ZU, Friedrichshafen

Module 4 | Industrial and Organizational Psychology

March 11th – 15th, 2019 | ZU, Friedrichshafen

Module 5 | Business Model Innovation

May 6th – 10th, 2019 | ZU, Friedrichshafen

Module 6 | Banking and Finance

June 24th – 28th 2019 | ZU, Friedrichshafen

Module 7 | Entrepreneurial Finance and Corporate Venturing

August 26th – 30th, 2019 | Berlin

Module 8 | Project Management and Change

October 7th – 11th, 2019 | ZU, Friedrichshafen

Module 9 | Marketing

December 2nd – 6th, 2019 | ZU, Friedrichshafen

Module 10 & 11 | International Academy: Diversity, Transcultural and International Management

January 6th – 17th, 2020 | Abroad

Module 12 | The Future of International Business and Leadership

May 11th – 15th, 2020 | ZU, Friedrichshafen